

## Be prepared with Lifeline

**Like other seniors, you're happy living at home and going where you want to go,** just as you've always done. But it's important to be prepared in the event of a sudden fall or other life-impacting emergency that could threaten your health and your independence.

**Your plan should include Lifeline** – the #1 medical alert service in the US today.<sup>1</sup> For over 45 years, more than 7.5 million people have relied on Lifeline to help them remain independent. We offer the most advanced monitoring solutions and award-winning customer service.

**We'll help you set up a personalized care plan** so you're always in control of who you want to help you.

## The Lifeline difference

- Easy to set up and use
- Round-the-clock monitoring
- No long-term contracts<sup>5</sup>
- No service cancellation fees



## Save up to \$50 with free activation\* of the Lifeline Medical Alert Service

With Lifeline, there are no long-term contracts<sup>5</sup> or service cancellation fees. We're here to help you find the solution that best fits your lifestyle. **Anywhere. Anytime. Any emergency.**

### Call

Coupon valid until:

Refer to code:

A

B

C

Lifeline is locally offered by Program Name

# Lifeline

A ConnectAmerica Company

111 Lawrence Street | Framingham, MA 01702-8156

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\*For new customers only. Not to be combined with any other offer and subject to change without notice. Monthly fees and applicable taxes apply. Other fees might apply. Minimum stay on service could be required.

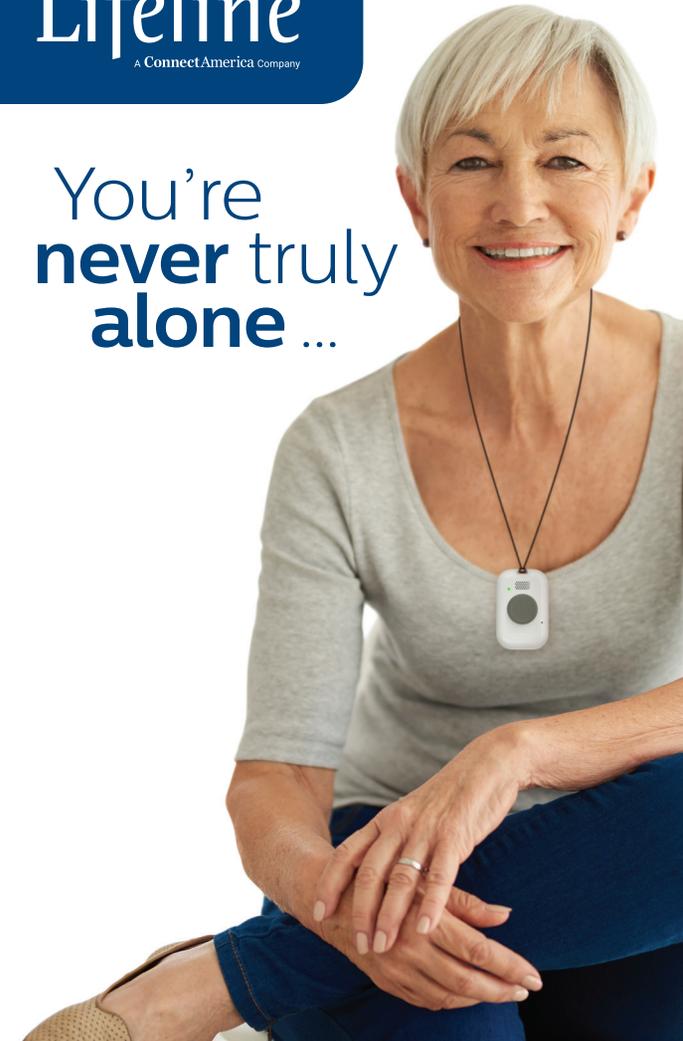
1. Most popular claim is based on number of subscribers. 2. Refer to IFU for more details. 3. Coverage inside and outside the home provided where wireless network coverage is available. Recharging of the On the Go Mobile pendant is done by the subscriber as needed by connecting it to its charger. 4. Automatic fall detection technology does not detect 100% of falls. If able, users should always press their personal alert button when they need help. 5. For some service contracts, a three-month duration might be required. 6. In the case of a fall detected signal from our automatic fall detection technology with no verbal response from the subscriber on multiple attempts, Lifeline may contact EMS for response.

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# Lifeline

A ConnectAmerica Company

## You're never truly alone ...



## ... with the Lifeline Medical Alert Service

Be prepared for any emergency  
so you can remain confident, stay active,  
and continue to live independently.

Look inside for solutions that fit your needs.

## You're never truly alone at home

Our **At Home medical alert service** gives you confidence in and around your home.

- Your medical alert button gives you fast access to a trained care specialist 24/7 with **two-way voice communication**.
- Just press your help button in any emergency situation, such as a fall, a fire – or even when you're locked out of your house or car.
- Wear your **water-resistant**<sup>2</sup> help button as a pendant or wristband.
- **You decide who helps you** – a family member, neighbor, caregiver, or emergency services.<sup>6</sup>

**At Home standard pendant** can be worn as a necklace or watch



**Optional fall detection**<sup>4</sup> technology can automatically place a call for help if a fall is detected – even if you're unable to press your button

**At Home pendant** with optional fall detection technology



## We're there with you on the go

If you lead an active lifestyle, our **On the Go Mobile Solution** lets you take the security of Lifeline with you wherever you go.<sup>3</sup>

- Our **On the Go Mobile Solution** can locate you wherever and whenever you need help.<sup>3</sup>
- Your water-resistant<sup>2</sup> pendant uses **advanced GPS locating** technology to help find you fast.
- Includes our **automatic fall detection** for an added layer of protection<sup>4</sup> with clear, two-way voice communication.
- **You're always in control of who helps you** – our trained care specialists send help based on your needs.<sup>6</sup>



**On the Go Mobile pendant** and charger

## Why you should choose Lifeline

- **#1 medical alert service** in the US today<sup>1</sup>
- **Award-winning** customer service
- **State of-the-art** monitoring services

## The Lifeline Medical Alert Service makes getting help as easy as 1,2,3!



**1. Summon help** – You're always connected to one of our North American response centers, 24/7. Simply press your button when you need help.



**2. Hear a reassuring voice** – A trained care specialist will quickly access your profile, evaluate the situation, and decide on the proper action.



**3. Know help is on the way** – Based on your needs and preference, Lifeline will contact a family member, neighbor, caregiver, or emergency services. We'll also follow-up to confirm that you received the help you requested.